

Leather Mark – Summary of Registrations

Country + organisation	Status	Marks	Additional info
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<p>UK UK LF (Licensed to BLC Leather Technology Centre Ltd)</p>	<p>Registered as a National UK Certification Trade Mark</p>	<p>Basic Hide Outline Hide Outline with Union Flag Insert Hide Outline with other inserts: EcoSure, MetalSure, ConsumerSure, QualitySure, LeatherSure</p>	<p>First awarded 1976. Users pay to use the mark and to have products approved. Registrations cover a range of product classes.</p>
<p>Italy UNIC</p>	<p>Registered as a National Italian Collective Mark, which has been extended through the international system to other countries</p>	<p>Basic Hide Outline Hide Outline with Vero Cuoio insert Hide Outline with Vera Pelle insert. Hide Outline with Vero Cuoio Italiano and Vera Pelle Italiana inserts.</p>	<p>Originally filed in 1977 Registration extended to Austria, Benelux, Switzerland, Germany, Algeria, Egypt, France, Hungary, Liechtenstein, Morocco, Portugal, Russian Federation, San Marino, Vietnam. (possibly since extended further – eg Sweden) Use in Italy is controlled by UNIC</p>
<p>China CLIA</p>	<p>GLM Registered Nationally in China and internationally as a certificated trademark</p>	<p>Genuine Leather Mark (GLM) – unique logo design Eco-leather Mark</p>	<p>Strict conditions and payments apply to the use of the mark; regulated by CLIA; executed by the GLM Management Office; approved by the State Administration. Leather should be checked against quite strict standards; regulated by CLIA; executed by the GLM Management Office and the Inspection Commission.</p>

Brazil CICB	Reported to be in the process of registration		
USA LIA	Understood to be exploring registration		
Japan TCJ	Registered as a national mark	Basic Hide Outline	Used by TCJ members and JLIA on promotional material; also used on leather and leather products to designate strictly defined products.
South Africa SHALC	Registered as a national mark	Basic Hide Outline	Used mainly for promotion and to encourage correct designation; SHALC is reported to be in talks with the Department of Trade and Industry to stop the abuse of the mark to mislead consumers, especially with regard to furniture
Spain Leather Sole Commission, Igalada Tanners Association	Registered as two national marks	Hide outlines with inserts “Legitima suela de cuero” and “Suela de Cuero”	Registered and used only for promotion
Sweden	Swedish Association report that UNIC has registered the mark in Sweden	Also reported that there are a number of marks registered with additional inserts/logos.	